

Statics

## Business Plan



### What is the Business Plan?

The Formula Student is divided into dynamic and static disciplines. In the static disciplines, the vehicle is presented to a panel of experts and evaluated in terms of design, financial planning and business strategy. The static disciplines include the Engineering Design Event, the Cost Report and the Business Plan.

For the so-called "Business Plan Presentation", a business concept is developed, which is presented to a jury of experts in a 10-minute presentation. In this fictitious company, the built vehicle is marketed in series. A good Business Plan has not only a well thought-out business idea, but also a financial elaboration and a good presentation of the concept.

If you are interested in being creative and present your work convincingly at competitions throughout Europe, then we are looking forward to your application.

### What will be your tasks?

- Familiarization with the topic of start-up founding
- Familiarization and analysis of the business plans of the last years
- Creation of a comprehensive business plan
- Presentation of the Business Plan at the summer events
- Collaboration in cross-group tasks (e.g. testing, manufacturing)
- Working on current economic and financial topics

- **What are our requirements for you?**
- Preferably studies in the field of industrial engineering
- Confident handling of MS Office
- Very good English skills
- Ability to work in a team
- Creativity, self-confident appearance and an eye for aesthetics
- Independent, structured way of working
- Willingness and dedication to the project

One Goal.  
One Team.

Would you also like to accompany your component from CAD to the race track? Apply on our homepage!



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